

December 2001

Full Page Ads

Editor

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>



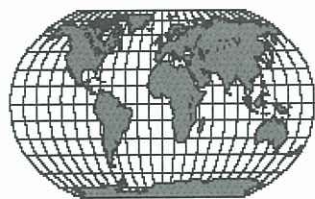
Part of the [Library and Information Science Commons](#)

Recommended Citation

Editor (2001) "Full Page Ads," *Against the Grain*: Vol. 13: Iss. 6, Article 2.

DOI: <https://doi.org/10.7771/2380-176X.3635>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.



**See Us At
ALA Booth #3224**

NOW IT'S AS EASY AS
A B C...+D

TO COMPLETE YOUR BACK VOLUME COLLECTIONS

ALFRED JAEGER, INC.

www.ajaeger.com

Int'l Periodical - Back Volume Specialists
For Over 40 Years

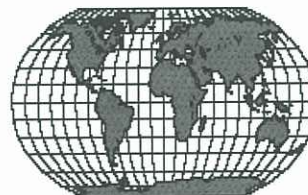
A - Appraisals for tax and insurance purposes

B- Back volumes - Over 45,000 titles in inventory

C - Collection Development Specialists
Comprehensive (Our inventory + publishers + vendors)

+D - Document Delivery - The final step for
back volume completion

Alfred Jaeger, Inc.
66 Austin Blvd.
P.O. Box 9009
Commack, NY 11725-9009
Phone (631) 543-1500
Fax (631) 543-1537



E-Mail: jaeger@ajaeger.com



BOB. The New Blackwell's Online Bookshop.

The Library Source for Scholarly Titles

Fast. Friendly. Smart.

Blackwell's has been a trusted source of books for the scholarly community for more than 120 years. Blackwell's bookshops are known for their friendly, expert staff and their ability to locate and order any book in print.

Blackwell's has taken that expertise and created BOB, Blackwell's Online Bookshop, the fastest, most comprehensive resource for both US and UK scholarly titles, out-of-print books, popular titles, and resources created expressly for the library community. Reviews are included as well.

BOB makes ordering books for your library easier than ever before. BOB honors major credit cards and allows libraries to set up institutional accounts.

BOB
is fast.

BOB
is dedicated to librarians.

BOB
delivers...

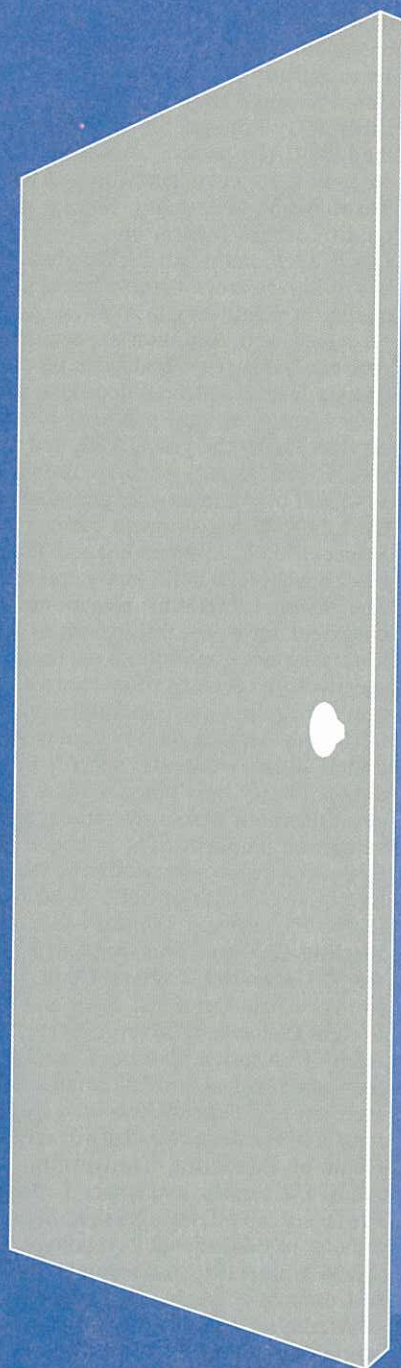
WATCH FOR OUR NEW
WEBSITE... COMING SOON.

B BLACKWELL'S
ONLINE BOOKSHOP

www.bookshop.blackwell.com

Oxford; Portland, OR; Blackwood, NJ; Sydney

**Look for BOB at the ALA Conference in New Orleans
on January 18-23, in Blackwell's Booth #4210!**



Hello. My name is Andrew "Flip" Filipowski and, as Chairman and CEO of divine, inc., I'm pleased to be writing this message to the present, past and future clients of divine/Faxon Library Services. As most of you know, divine officially acquired RoweCom/Faxon on November 6th, 2001. In the months leading up to the acquisition and since that time, I have been privileged to work with the management and staff of the Faxon Library Services team. I want to let you know how impressed I have been with the professionalism and dedication of these colleagues and how much I have learned about the library business from them.

I am here to tell you that divine/Faxon Library Services is now backed by an organization with a substantial cash position, providing a solid financial foundation for continued growth and innovation. We at divine are committed to the continuation and enhancement of your traditional print and electronic subscription services, and we look forward to working with the experienced and knowledgeable Faxon employees that you know and respect. In addition, we bring to the table a large and talented organization dedicated to solving the information challenges of academic institutions and corporations with first-class technology and service. This combination will be hard to beat.

We recognize that the Faxon brand is a meaningful one with a long history signifying quality and service to libraries and are proud to have it continued as part of divine. By acquiring RoweCom/Faxon, divine is making a commitment to develop the most advanced content offerings in the industry for libraries and their clientele in all markets. **As always, high quality client service to both libraries and publishers will be our goal.**

I hope to have the opportunity to meet many of you in the next few months. Please do not hesitate to share your questions and ideas with the divine/Faxon staff.

Kindest regards,

divine™

Visit divine/Faxon Library Services at Booth #3918 at ALA!

divine/Faxon Library Services • 15 Southwest Park • Westwood, MA 02090-1585 USA

www.faxon.com sales@faxon.com 1-800-766-0039

It's all in the box.

(You'll still have to shelve them, and that's it.)

With **OCLC Language Sets**, you receive full MARC cataloging for every title, physical processing and much more. The preselected sets let you serve your growing **Chinese, Japanese, Korean, Vietnamese, Russian** and **Spanish**-speaking user base without outgrowing your budget—all in one easy step.

What's in the box:

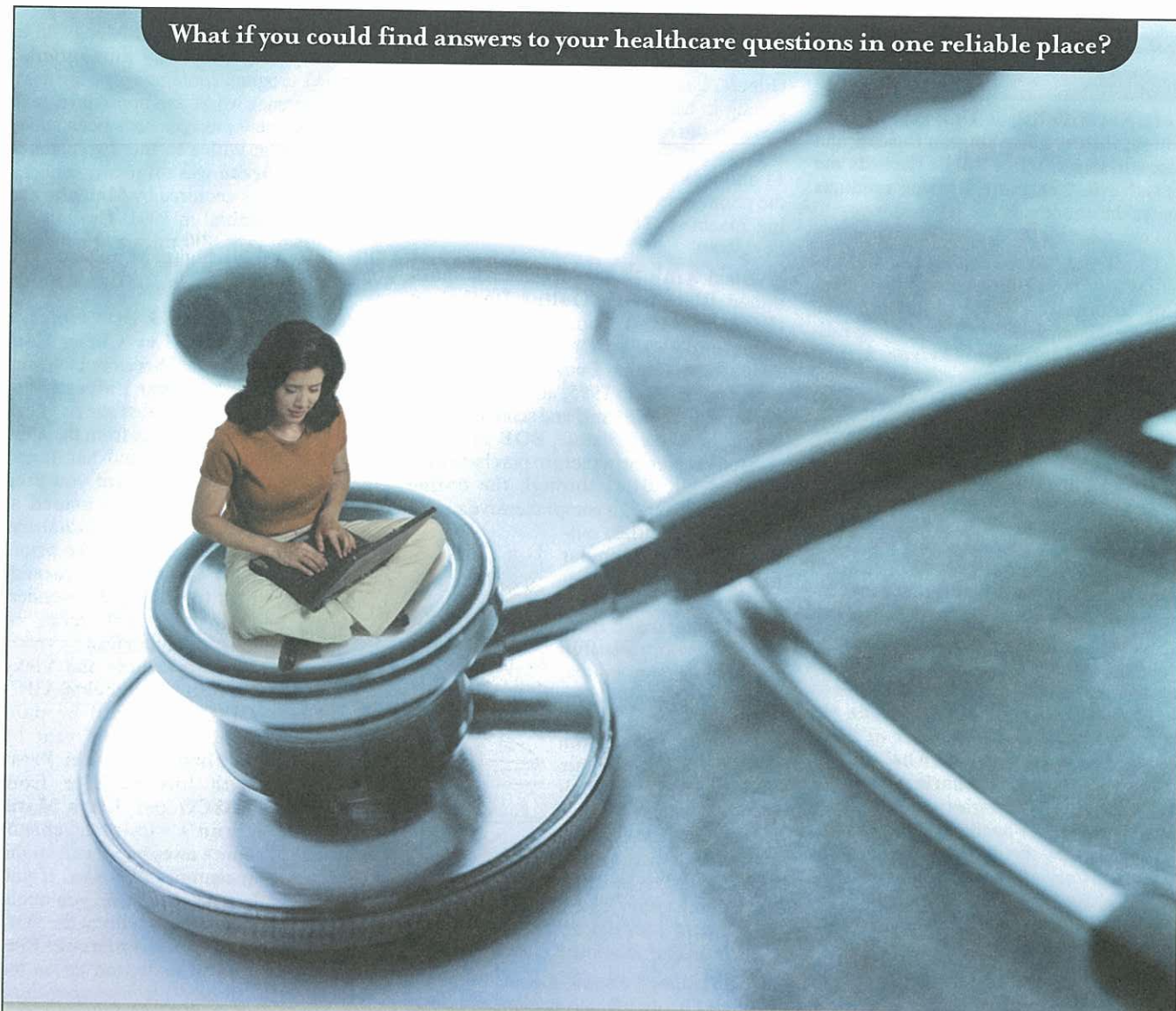
- choice of 6 languages
- adult and children's collections
- new release materials
- best-selling fiction and non-fiction books
- budget-friendly fixed prices



OCLC Language Sets

www.oclc.org/languagesets/
1.800.848.5878 ext.6251

What if you could find answers to your healthcare questions in one reliable place?



ProQuest Health™



You can. Introducing ProQuest Health™ designed with lay users in mind. Dependable healthcare information that's current, comprehensive, and easy to search. It covers an incredible range of topics, from surgical procedures to nutrition. All in language that's easy to understand. Plus, unlike many Web-based healthcare databases, the information comes from only the most trusted sources such as ProQuest's periodical and newspaper databases, *World Book Encyclopedia*, adam.com's *Medical Illustrated Encyclopedia*, Medical Economics, Inc.'s *PDR Family Guides*, and much more. So the information is always credible, dependable, and monitored. ProQuest Health. One incredible body of information. www.proquest.com.

For more information, call 800.521.0600 x3183 or x3452.

The Industry Standard for Over 125 Years

ASCE *American Society of Civil Engineers*

Journals & Periodicals

PRINT • ONLINE • CD ROM

Core Collection in the Field

Aerospace Engineering
Architectural Engineering
Bridge Engineering
Cold Regions Engineering
Composites for Construction
Computing in Civil Engineering
Construction Engineering
and Management
Energy Engineering
Engineering Mechanics
Environmental Engineering
Geotechnical & Geoenvironmental
Engineering
Hazardous, Toxic, and Radioactive
Waste Management
Hydraulic Engineering
Hydrologic Engineering
Infrastructure Systems
Irrigation and Drainage Engineering
Leadership and Management in
Engineering
Management in Engineering
Materials in Civil Engineering
Natural Hazards Review
Performance of Constructed Facilities
Professional Issues in Engineering
Education and Practice
Structural Design and Construction
Structural Engineering
Surveying Engineering
Transportation Engineering
Urban Planning and Development
Water Resources Planning and
Management
Waterway, Port, Coastal, and Ocean
Engineering

American Society of Civil Engineers

1801 Alexander Bell Drive
Reston, VA 20191 USA

For more information, contact ASCE:

Ph: 1-800-548-ASCE (2723), or 703-295-6300
E-mail: marketing@asce.org

Tradition of Excellence

For over 125 years, ASCE Journals and Periodicals have continued to deliver state-of-the-art technical and professional information that advances the practice of the civil engineering profession. The journals continue their tradition of information integrity through the reliability of peer review, their comprehensive scope of coverage, and the continuity and consistency of a journals program that has been at the forefront of publishing civil engineering information. The *American Society of Civil Engineers* knows what it takes to deliver excellence in journals and periodicals.

Premiere Information Outlet for Civil Engineers

ASCE's Journals & Periodicals are the leading source of current research and applications for civil engineering professionals worldwide. It's where the leading civil engineering experts from around the world publish their ideas, opinions, and research. Over 1,500 academic and practitioner-oriented articles published each year deliver cutting-edge concepts and technologies that drive the profession forward.

ASCE Online Journals Harness the Latest Digital Technology

The most powerful civil engineering research tool available online, this electronic library of all 29 ASCE Journals and Periodicals provides full-content, fully-searchable journal articles in an online environment built for speed and easy navigation. Now have at your fingertips a wider world of civil engineering research and applications.

- ✓ **CrossRef Reference Linking.** With ASCE as a participating partner in **CrossRef**, your patrons can follow a trail of research as never before. **CrossRef** allows researchers to click on reference citations in ASCE journal articles and immediately link to the bibliographic records of more than 70 other scientific and technical publishers' articles. (available 2002)
- ✓ **Extended OnLine Archive—1995 to the present.** As part of your 2002 subscription, you will get access to all online archive issues for the journal(s) you subscribe to – from 1995 to the present – at no additional cost. (available 2002)
- ✓ **Contents Alert.** This **FREE** alerting service by E-mail provides advance notice of the tables of contents for ASCE Journals & Periodicals. (available 2002)
- ✓ **FREE Civil Engineering Database (CEDB).** Provides free access to over 90,000 bibliographic and abstracted records from ASCE journals, proceedings, and other publications. Link directly from the journal search results to the online article.

Access the ASCE Online Journals Program and Civil Engineering Database at

www.pubs.asce.org

Sharpe Reference

for outstanding reference choices

Encyclopedia of Women in American History

Three-Volume Set

Edited by Joyce Appleby, Eileen K. Cheng, and Joanne Goodwin

Examines the unique influence and contributions of women in every area of American history, from the colonial period to the present. Each volume covers a particular time span and includes historical surveys and essays on central issues and political changes affecting women's lives during the period. These are followed by A-Z entries on significant events and social movements, laws, court cases and more, as well as profiles of notable American women from all walks of life and fields of endeavor. Includes primary sources and original documents.

3 vols. • 800 pages • 8-1/2" x 11" • A-Z format;
150 photographs; charts and graphs; bibliography; index;
library binding. 0-7656-8038-6 \$299.00 / set



NEW!

The Illustrated Book of World Rankings

Fifth Edition – with free companion CD-ROM

Edited by George Thomas Kurian

"A valuable addition to academic and public libraries.
Highly recommended."

— *Choice*

496 pages • 8" x 10" • Networkable dual-platform CD-ROM;
illustrations; complete country profiles; appendix; index; library binding.
0-7656-8026-2 \$149.00

Encyclopedia of the Great Depression and the New Deal — Two-Volume Set

James Ciment

"Recommended for all libraries seeking to cover this important
period in their reference collections."

— *Library Journal*

2 vols. • 944 pages • 8-1/2" x 11" • Photographs and illustrations;
maps and charts; original documents; glossary; bibliography; indexes;
library binding.

0-7656-8033-5 \$199.00 / set

Supplement to the Encyclopedia of the Republican Party and Supplement to the Encyclopedia of the Democratic Party

Two-Volume Set

Edited by George Thomas Kurian

2 vols. • 1,100 pages • 8-1/2" x 11" • Photographs; tables and
charts; original documents; indexes; library binding.

0-7656-8031-9 \$199.00 / set

The Human Rights Encyclopedia

Three-Volume Set

James R. Lewis and Carl Skutsch

"This excellent resource will help students understand some
complex issues and inform them about oppressive conditions
throughout the world."

— *School Library Journal*

3 vols. • 1,124 pages • 8-1/2" x 11" • 200 photographs;
175 maps; glossary; bibliography; appendices; original
documents; indexes; library binding.

0-7656-8023-8 \$299.00 / set

Encyclopedia of American Immigration

Four-Volume Set

James Ciment

"[An] impressive work."

— *Choice*

"A well-designed reference work. ... A solid and useful work for
academic and larger public libraries."

— *Library Journal*

"This comprehensive set will be essential in academic libraries,
and extremely useful in large and medium sized public libraries
for both students and the general public."

— *Booklist*

4 vols. • 1,800 pages • 8-1/2" x 11" • Photographs and
illustrations; maps, charts, and tables; original documents; glossary;
bibliography; indexes; library binding.

0-7656-8028-9 \$399.00 / set

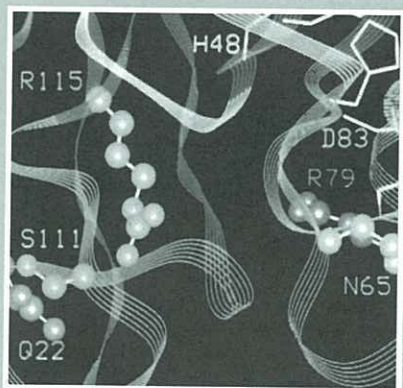


Sharpe Reference is an imprint of *M.E. Sharpe* PUBLISHER
TO ORDER: Call 800-541-6563 • Fax 914-273-2106 • www.mesharpe.com

AR127C

Resources For Libraries

Rittenhouse regularly stocks titles from more than 300 medical and health sciences publishers. Our position in the health sciences publishing industry allows us to provide the latest products and to offer you competitive pricing. Seasonal specials and pre-publication pricing on selected titles are just two ways that we work to strengthen your buying power.



www.rittenhouse.com



Electronic Services

www.rittenhouse.com Our site provides access to our full inventory database plus special sales information, links to related web sites, and email. Place orders 24/7!

OCLC® and Marcive® Seamless automated bibliographic control and support. PromptCat® from OCLC and bibliographic records from Marcive are all available with no added costs from Rittenhouse.

Rittenhouse Standard Services

- Approval plan, notification slip and standing order services in addition to standard firm orders.
- Shipping, order processing and consolidation to meet customer needs.
- Complimentary Brandon/Hill Medical, Nursing, and Allied Health reprints and monthly update service.
- OCLC PromptCat® and Marcive® card and bibliographic services.
- The Rittenhouse Quarterly Report features subject listings of recently published and forthcoming titles, special offers and discounts, and selected title highlights.
- Annual cost analyses and regular reporting on the health sciences industry and account status.
- Web access to Rittenhouse's full database and on-line ordering from our warehouse stock of more than 50,000 titles.
- Free shipping on non-rush orders via UPS ground service within the continental U.S.

RITTENHOUSE

distributing information for the 21st century

511 Feheley Drive, King of Prussia, PA 19406 • Phone: 1.800.345.6425 • Fax: 1.800.223.7488 • On-Line: 1.800.372.2665
Web: www.rittenhouse.com • Email: customer.service@rittenhouse.com

We may not be the most well-known
book distributor,
but we do seem to be very
popular.



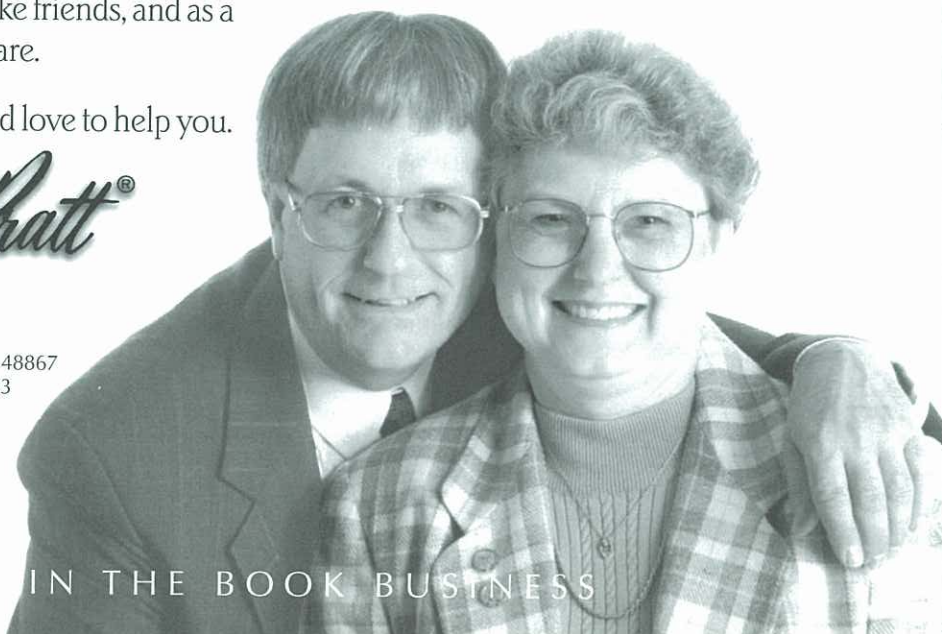
**OUR CUSTOMERS KNOW ABOUT THOSE
BIG BOOK DISTRIBUTORS ON WALL STREET,
BUT THEY KEEP COMING BACK FOR OUR
FRIENDLY SERVICE HERE ON MAIN STREET.**

We may not be one of the corporate giants of the world, but that's just fine with us. Our focus has always been service, not size. We wanted our family business to exhibit the same values of our own family, like hard work, generosity, and kindness. We take good care of the libraries and other customers we serve by tracking down each and every book they request, triple checking orders for accuracy, and making sure we are always available to talk to them in person. We've made it a policy to treat our customers like friends, and as a result, many of them are.

Contact us today. We'd love to help you.

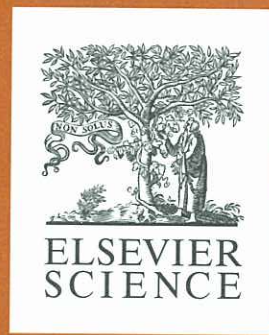
Emery-Pratt®

Book Distributors since 1873
1966 W. Main St., Owosso, MI 48867
Phone (toll-free) 1 800 762-5683
Fax (toll-free) 1 800 523-6379
E-mail: mail@emery-pratt.com
Internet: www.emery-pratt.com



THE NICEST PEOPLE IN THE BOOK BUSINESS

THE ART OF > **INFORMATION** SOLUTIONS

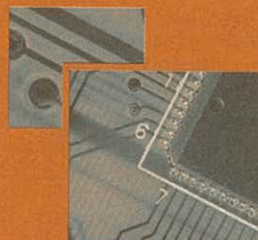


The choice is yours. Create a digital collection from titles covering the breadth of science. Select from a suite of abstracting and indexing databases to provide a rich navigational environment. Elsevier Science offers you a range of information solutions tailored to the specific needs of your research community.

FLEXIBILITY. CHOICE. VALUE.

- > The most comprehensive scientific, technical and medical information provider.
- > The world's largest network of scientific researchers.
- > The value leader for the delivery of STM information services.

www.elsevier.com



Get ahead, take control.

Swets Blackwell is there to help you take control of the complex and time-consuming processes involved in managing electronic content. From rapid set-up of electronic subscriptions to full integration with library management and e-procurement systems and advanced article delivery solutions, we can help.

Our sophisticated aggregator service enables speedy delivery of several thousand e-titles from a multitude of prestigious publishers right to your desktop. Want to learn more?

Visit us at www.swetsblackwell.com/ejs

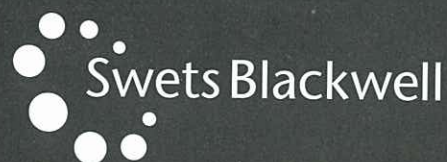
Swets Blackwell

22 Cortlandt Street • New York, NY 10007-3107
T: 800-221-3306 • F: 212-233-0746

160 Ninth Avenue, P.O. Box 1459 • Runnemede, NJ 08078
T: 800-645-6595 • F: 856-312-2000

440 Creamery Way, Suite A • Exton, PA 19341-2551
T: 800-447-9387 • F: 800-590-9850

www.swetsblackwell.com



Anytime Access



Crash through information barriers, cut through time zones, eliminate paper work – right from your own computer – with **ANYTIME ACCESS** to your order status.

The current order information available to us on our computer network is now available to you through:



...when
you need
information
about
your order
RIGHT NOW!

Virtually any order action can be made online – inquiries, claims, cancellations, order verification – right at your fingertips – **ANYTIME, DAY OR NIGHT.**

- now with “view only” options
- including standing orders with recent shipment history

Contact us today for **ANYTIME ACCESS** to all of your Book House, Inc. firm and standing orders.

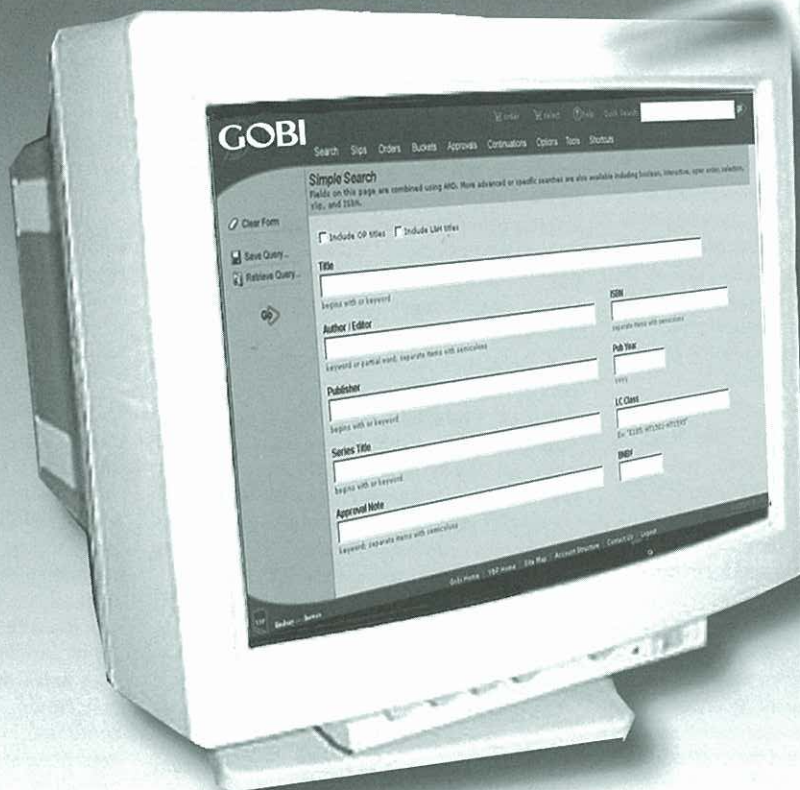
**the
BOOK
HOUSE** INC.

Since 1962
Phone: (800) 248-1146
Fax: (800) 858-9716
e-mail: bhinfo@thebookhouse.com

Jobbers serving libraries with any book in print.

Find yourself in **GOBI** *Edition 2*

TM



Since YBP released GOBI in 1996, libraries and consortia have taught us a lot about the features they want to select books, to order books, to manage profiles, and to track standing orders. You'll find your own ideas in **GOBI Edition 2™**.

We can't promise to fulfill all your dreams, but we'll give you everything you want online from a book vendor.

GOBI Edition 2™ is your system.

*GOBI set the standard for the 20th century.
GOBI Edition 2 will set the standard for the 21st.*

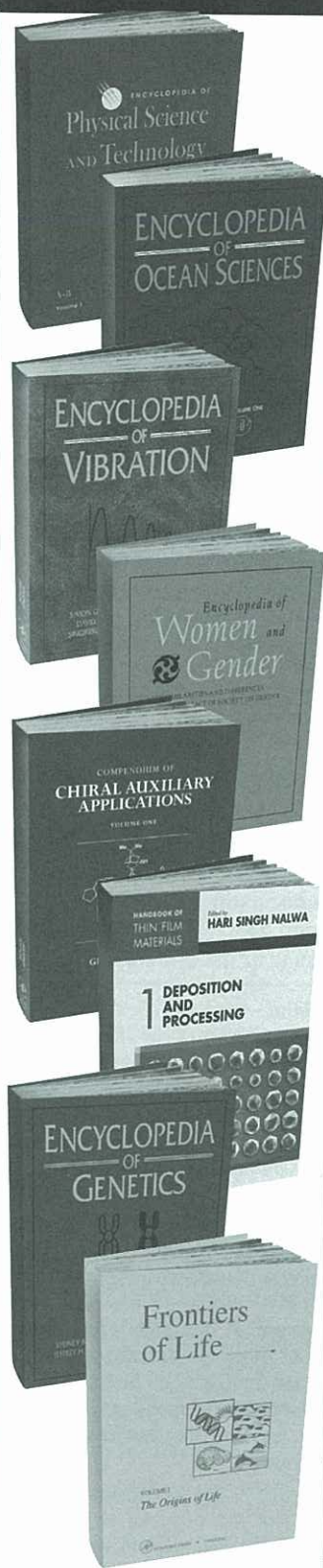


YBP Library Services
A Baker & Taylor Company
(800) 258-3774 www.ybp.com

ESSENTIAL

MAJOR REFERENCE WORKS

Published by ACADEMIC PRESS 



Now available in a new edition!

Encyclopedia of Physical Science and Technology, 3e

18-VOLUME SET

Robert A. Meyers

This encyclopedia is a comprehensive and easy-to-use compendium of chemistry, molecular biology, mathematics, and engineering.

October 2001, Casebound, 15453 pp.

Introductory Price*: \$2,900.00 (expires 1/31/02)

List Price: \$3,750.00/ISBN: 0-12-227410-5

www.apnet.com/epst/

IDEAL ReferenceWorks

Encyclopedia of Ocean Sciences

SIX-VOLUME SET WITH ONLINE VERSION**

John Steele et al.

This six-volume set contains over 400 original articles covering all aspects of ocean sciences.

September 2001, Casebound, 3399 pp.

Introductory Price: \$1,199.00 (expires 12/31/01)

List Price: \$1,400.00/ISBN: 0-12-227430-X

www.apnet.com/ocean/

IDEAL ReferenceWorks

Encyclopedia of Vibration

THREE-VOLUME SET WITH ONLINE VERSION**

Simon Braun et al.

This encyclopedia explores techniques for the testing, analysis, and control of vibration.

September 2001, Casebound, 1645 pp.

Introductory Price: \$799.00 (expires 12/31/01)

List Price: \$925.00/ISBN: 0-12-227085-1

www.apnet.com/vibration/

Encyclopedia of Women and Gender

Sex Similarities and Differences and the Impact of Society on Gender

TWO-VOLUME SET

Judith Worell

September 2001, Casebound, 1256 pp.

Introductory Price: \$300.00 (expires 12/31/01)

List Price: \$399.95/ISBN: 0-12-227245-5

www.apnet.com/mrw/

Thoroughly cross-referenced!

Compendium of Chiral Auxiliary Applications

THREE-VOLUME SET

Gregory Roos

This remarkable encyclopedia includes over 13,000 auxiliary reaction applications with complete reaction details for each auxiliary.

December 2001, c. 1500 pp.

Introductory Price: \$995.00 (expires 2/28/02)

List Price: \$1,200.00/ISBN: 0-12-595349-6

www.apnet.com/chiral

Encyclopedia of Genetics

FOUR-VOLUME SET WITH ONLINE VERSION**

Sydney Brenner and Jeffrey Miller

This four-volume set is the most comprehensive and authoritative resource on genetics available.

October 2001, Casebound, 2800 pp.

Introductory Price: \$845.00 (expires 1/31/02)

List Price: \$995.00/ISBN: 0-12-227080-0

www.apnet.com/genetics/

Handbook of Thin Film Materials Processing, Characterization, and Properties

FIVE-VOLUME SET

Hari Singh Nalwa

This handbook focuses on the processing techniques, characterization methods, and physical properties of thin film materials.

October 2001, Casebound, 3451 pp.

Introductory Price: \$1,995.00 (expires 1/31/02)

List Price: \$2,500.00/ISBN: 0-12-512908-4

www.apnet.com/thinfilmmaterials/

Frontiers of Life

FOUR-VOLUME SET

David Baltimore et al.

Frontiers of Life examines recent scientific advances and their effects on daily human experiences, and addresses the areas of biology demanding the most research in this new century.

October 2001, Casebound, 3230 pp.

Introductory Price: \$1,350.00 (expires 1/31/02)

List Price: \$1,800.00/ISBN: 0-12-077340-6

www.apnet.com/mrw/

ORDER

From Your FAVORITE VENDOR

**Initial online access included with purchase; ongoing access maintained for a minimal annual fee (currently \$75.00/year).

Prices and publication dates subject to change without notice.

©2001 by Academic Press. All Rights Reserved.

IDEAL ReferenceWorks

FREE guest access available, go to

www.ideallibrary.com/idealreferenceworks for details!

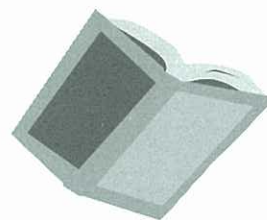
IDFF/Cen. 16012



ACADEMIC PRESS
An Elsevier Science Imprint



On-Line Ordering
Rush Service
Firm Orders
Standing Orders

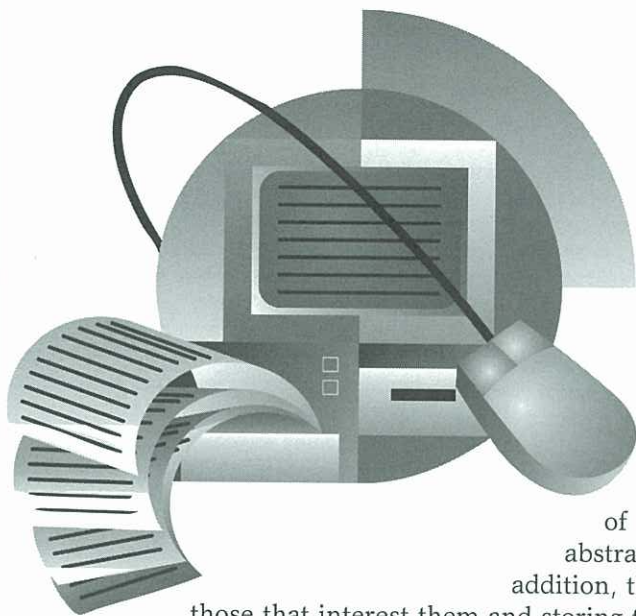


1-207-774-0331 • Fax: 1-800-214-3895 • 1-800-937-0331

ebc.com

Access a Wealth of Valuable Information Online . . .

from the American Institute of Physics



AIP Conference Proceedings are now online

AIP's Conference Proceedings series is now available online at <http://proceedings.aip.org>, beginning with number 500 (January 2000). Institutions that place a Standing Order for all Conference Proceedings will receive online access to the full text of every available online volume. Online access will allow users to enjoy many of the benefits of online publishing free of charge. They can browse tables of contents and link to abstracts of articles. They can search for articles by topic, title, or author, and refine searches by including dates or selecting a portion of a bibliographic record. (Searches made in AIP's abstracts database cover articles back to 1975.) In addition, they'll be able to collect articles by clicking on those that interest them and storing them in a virtual filing cabinet.

Ask us about consortia licensing!

Access the full-text of AIP journals back to 1985

In January 2002, the American Institute of Physics adds six additional years of electronic files to its online archive, extending access to its large body of scientific literature back to 1985. (In 2001, the backfile covered 1991-1996; in 2002, it will cover 1985-1996.) This impressive amount of newly digitized material will provide researchers with access to more than 50,000 articles never before available online.

Seven of AIP's core journals offer subscribers access to these enhanced backfiles: *Applied Physics Letters*, *Journal of Applied Physics*, *The Journal of Chemical Physics*, *Journal of Mathematical Physics*, *Physics of Fluids*, *Physics of Plasmas*, and *Review of Scientific Instruments*. (Another AIP journal, *Chaos*, already includes a complete online archive back to its first issue in 1991.)

You can access the expanded archive version of most journals for a \$50 annual maintenance fee. For *The Journal of Chemical Physics* and

Journal of Applied Physics, the fee is \$75. Despite twice as many years of coverage, the price is the same as in 2001.

Online usage statistics

AIP and the American Physical Society have developed a Web-based usage-data report, available directly to library administrators by username/password. Usage statistics for 2000 and 2001 are available at <http://ojps.aip.org/jhtml/inst>.

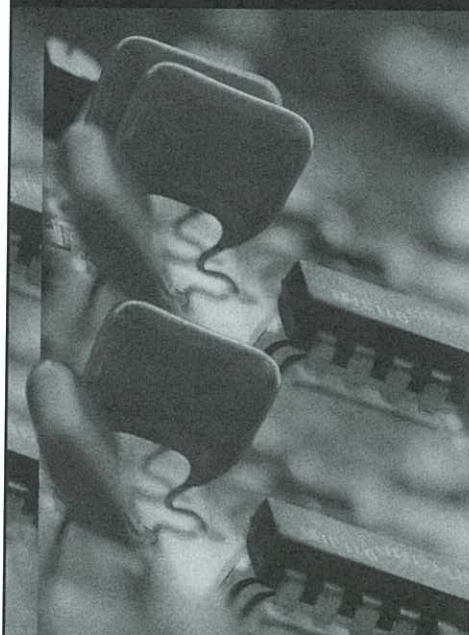
**AMERICAN
INSTITUTE
OF PHYSICS**

Questions?

Call us at 516-576-2411 or e-mail mktg@aip.org

Explore

IEEE Online Subscription Packages



For additional
information or to
arrange a free
demonstration:

onlineproducts@ieee.org
(email)

+1 732 981 0060
(phone)

+1 732 981 9667
(fax)



IEEE/IEE Electronic Library (IEL)

Includes IEEE Spectrum, Proceedings of the IEEE, IEEE and IEE journals, IEEE and IEE conferences and active IEEE standards. Backfile from 1988.

All-Society Periodicals Package (ASPP)

Includes 112 IEEE journals and magazines in engineering, electronics and computer science at a substantial discount. Backfile from 1998.

Proceedings Order Plan (POP)

The core collection of approximately 125 current IEEE conference proceedings. Backfile from 1998.

Proceedings Order Plan All (POP All)

Our complete collection. Approximately 370 current conference proceedings online. Backfile from 1998.

IEEE ONLINE SUBSCRIPTION PACKAGES INCLUDE

Weekly Content Updates	✓
Searchable INSPEC Abstract/Citation Records	✓
IHS Tech Support	✓
Browseable Tables of Contents	✓
Top Cited Journals in Electrical Engineering, Telecommunications, and Computer Science*	✓
Interactive Reference Linking to Journal Articles	NEW!

* based on ISI's annual Journal Citation Report – 1999

www.ieee.org/onlinepubs

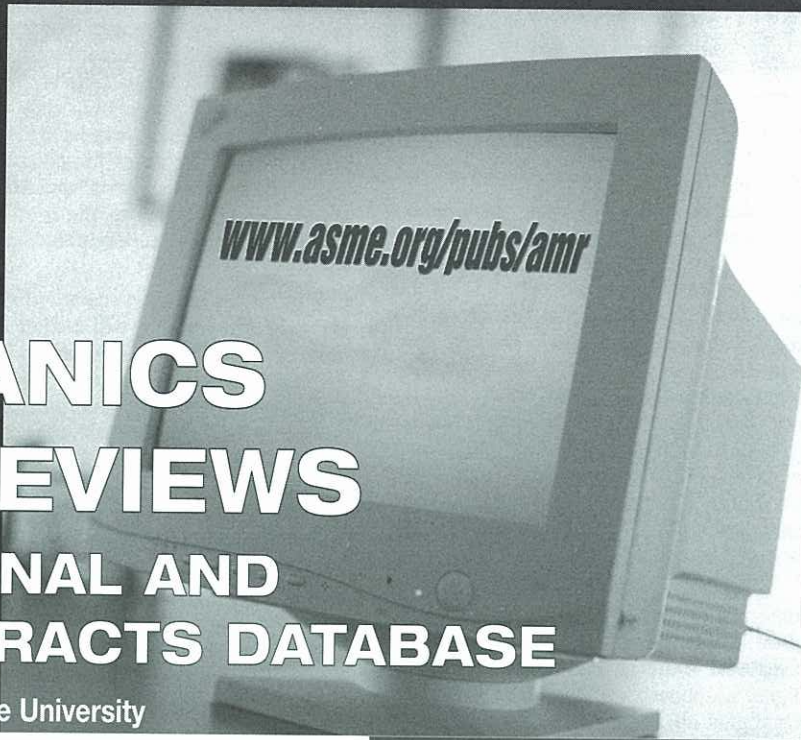


ASME International

APPLIED MECHANICS REVIEWS

REVIEW JOURNAL AND ONLINE ABSTRACTS DATABASE

Editor: Arthur W. Leissa, Ohio State University



AMR publishes **BOOK REVIEWS** and **BOOK NOTES** on new books published on topics within the **ENGINEERING SCIENCES**. There are **OVER 50 BOOKS** covered in every issue of AMR. The AMR ONLINE DATABASE of **JOURNAL LITERATURE ABSTRACTS** covers over 10 YEARS and includes **OVER 250,000 CITATIONS** from more than 500 International Journals.

AMR ONLINE DATABASE ALSO CONTAINS...

- Over 2,000 abstracts added to the online database monthly
- Electronic search capability of abstracts from more than 500 international journals updated monthly
- Search the full archive of bibliographic citations dating back to 1989
- All abstracts classified by research area with extensive cross-indexing
- Authors' complete addresses are included
- Publisher information for all journals is provided

ACCESS TO THE
AMR ONLINE
DATABASE
AVAILABLE
ONLY TO
APPLIED
MECHANICS
REVIEWS
SUBSCRIBERS!

Subscribe Now!

One year AMR subscription
ISSN: 0003-6900
Domestic: \$705
International Air Service: \$837

Website: www.asme.org/pubs/amr

Phone:

U.S. and Canada: 800-843-2763

Mexico: 95-800-843-2763

Outside No. America: 973-882-1167

Fax: 973-882-1717

Email: infocentral@asme.org

Mail: ASME

22 Law Drive

Box 2900

Fairfield, NJ 07007-2900

Email amr@asme.org for a sample issue of AMR.

www.asme.org/pubs/amr

A LIGHTING LIBRARY IN ITSELF

NINTH EDITION

THE IESNA

LIGHTING HANDBOOK

REFERENCE
& APPLICATION



The
LIGHTING
AUTHORITY

ILLUMINATING ENGINEERING
SOCIETY OF NORTH AMERICA

MARK S. REA, Ph.D., FIES, EDITOR-IN-CHIEF

IESNA Lighting Handbook—9th Edition

ISBN #0-877995-150-9 • List Price: \$425.00 • IESNA Member Price: \$250.00

Order #HB-9-00

IESNA—We Set The Standards



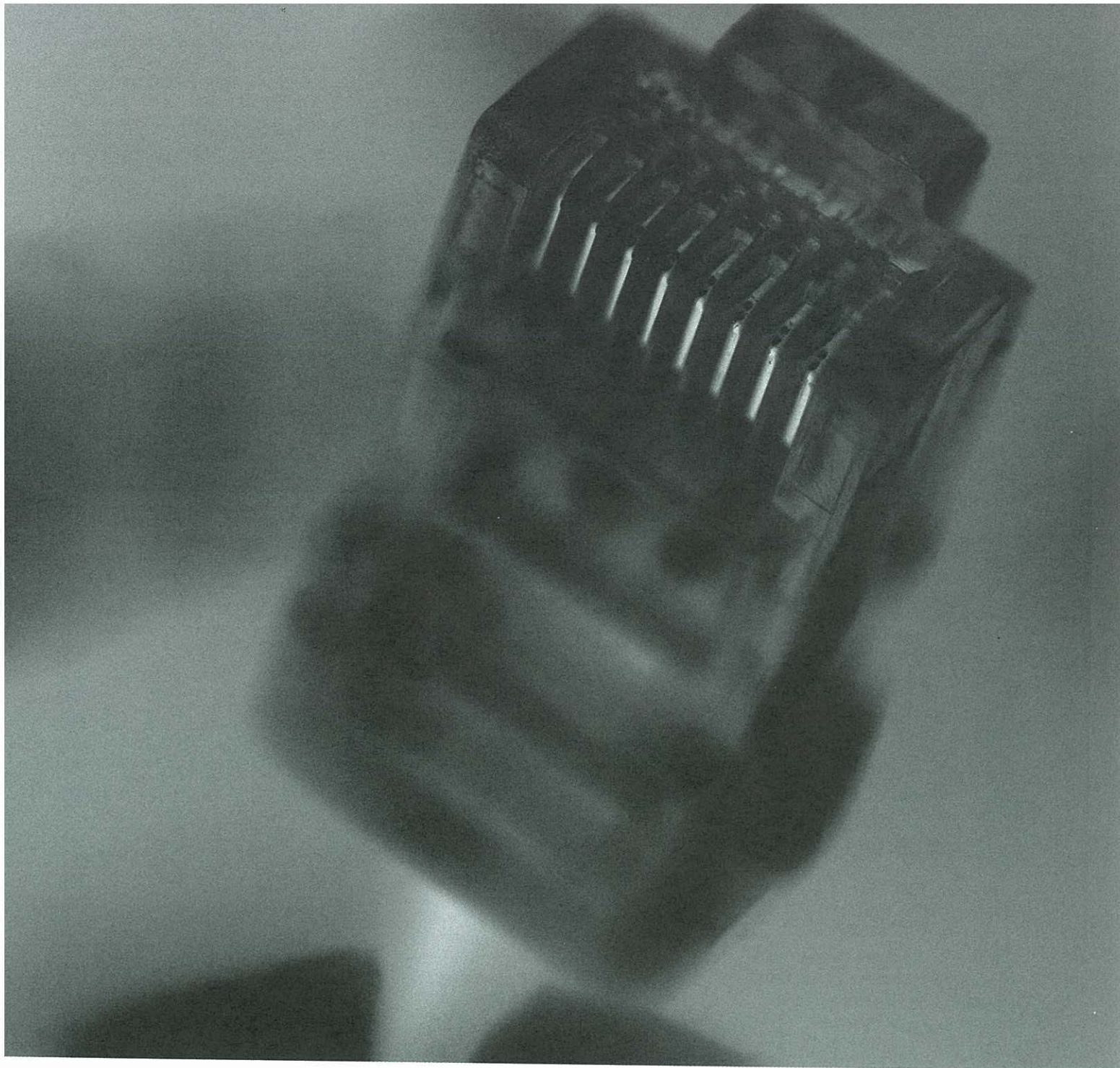
Call
212-248-5000 ext 112



Fax
212-248-5017



Online
www.iesna.org



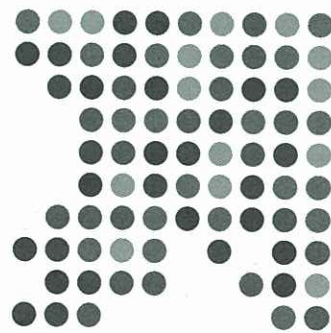
Get connected!

Web access to:

- patents
- scientific literature
- through a single, intuitive interface

axiom.iop.org

Everything you need for your scientific research – intellectual property, prior art and primary content, with comprehensive links to original documents. Visit our Web site for a FREE online demonstration



ACS Publications is #1 in total citations in more than half its ISI® subject categories.

The Most Cited Journals in Chemistry

When you choose journals from the **American Chemical Society**, you're choosing the highest quality and value publications in chemistry and related fields.

ACS journals are repeatedly ranked as the top-rated journals in total citations by the **ISI® Journal Citation Reports®** in such chemistry categories as **Analytical Chemistry; Applied Chemistry; Inorganic and Nuclear Chemistry; Medicinal Chemistry; Organic Chemistry;** and—naturally—**Chemistry.**

In addition, ACS journals are the most cited journals in **Agriculture; Education, Scientific Disciplines; Environmental Engineering; Environmental Sciences; Food Science & Technology;** and **Polymer Science**—and highly ranked in **Biochemistry, Chemical Engineering, Materials Science, Physical Chemistry** and **Toxicology.**

With such new publications as *Organic Letters* (1999), *Journal of Combinatorial Chemistry* (1999), *Biomacromolecules* (2000), *Crystal Growth & Design* and *Nano Letters* (both 2001), and the forthcoming *Journal of Proteome Research* (2002), ACS Publications continues to grow in the service of chemistry and related disciplines. Just like we have since 1876.

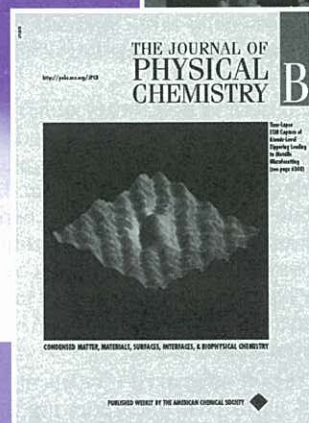
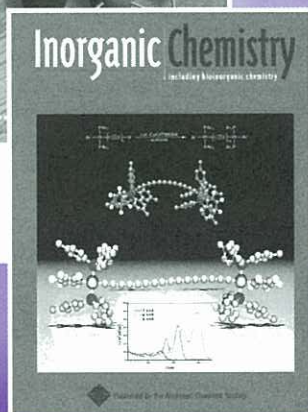
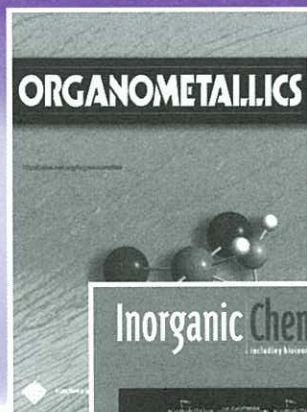
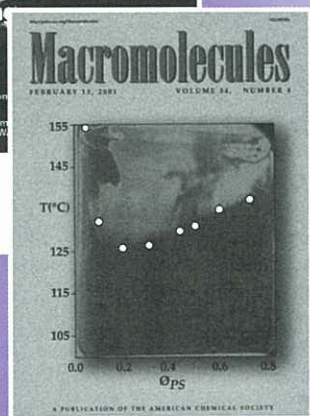
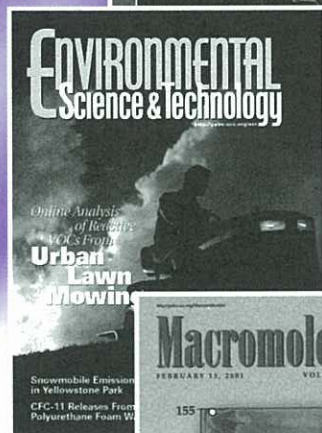
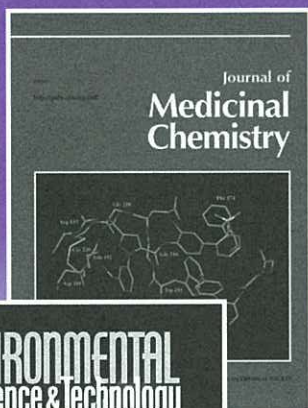
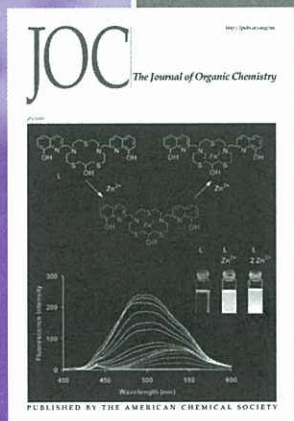
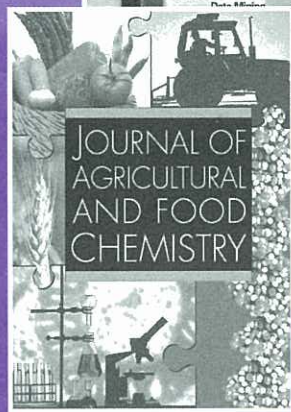
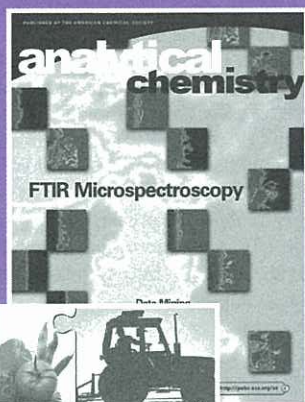


ACS PUBLICATIONS

HIGH QUALITY. HIGH IMPACT.

<http://pubs.acs.org>

M I C A L S O C I E T Y





ambassador book service inc.

ambassador **MEDIA**

Orchestrating the **CHAOS**



Ambassador Books & Media *Furnishing Books & Non-print Media to Libraries Worldwide*

42 Chasner Street, Hempstead, New York 11550 Telephone 800-431-8913 Fax 516-489-5661 www.absbook.com ambassador@absbook.com

Limited Only By Our Imagination



YOUR AWARD-WINNING HISTORY REFERENCE PUBLISHER

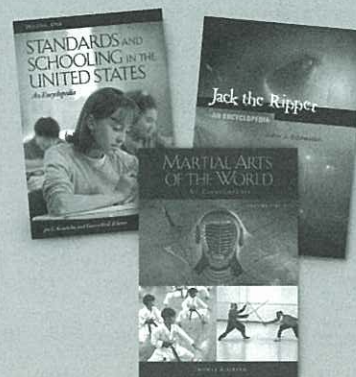
ABC-CLIO, founded in 1953 and privately-owned, publishes top-quality reference works filled with high-interest information. Books, eBooks, databases—whatever the format, our goal is to provide the material you and your users need, in the format you want. And you can be sure that the content is authoritative, relevant, and easy to use. Call or log on for our latest catalog.

ABC  CLIO

1-800-368-6868

www.abc-clio.com

Visit us at Booth #4218 during ALA Midwinter and see CLIO Notes, CLIO Alert, CLIO Links, and simple searching—the new enhancements to our essential databases: **America: History and Life** and **Historical Abstracts**. We'll also have a host of new books hot off the press and ready for you to peruse.



Accelerating the World of Research



KluwerOnline

A dynamic electronic journal service
with over 700 research-level
and scholarly journals.

Content

BENEFITS include:

- Institution-wide access via IP numbers; remote access is also available.
- No requirement to keep print journals with electronic subscriptions.
- Electronic journals can be viewed as PDF files weeks before printed versions.
- CrossRef electronically links article citations to original referenced materials.
- Boolean search engine allows for look-up by key words, titles and/or authors.
- Access available to institutions as standard subscriptions, single-site or multi-site.

SUBJECT AREAS include:

- Agricultural, Biological and Environmental Sciences
- Business, Economics, Law and Tax
- Computer Science and Materials Science
- Education, Humanities and Social Sciences
- Engineering, Mathematics and Reference
- Medicine and Health Sciences
- Natural and Physical Sciences

CONTACT one of our representatives for additional information:

in North and South America
Kluwer Academic Publishers
101 Philip Drive
Assinippi Park
Norwell, MA 02061
Tel: +1 781 871 6600
Fax: +1 781 871 6528
E-mail: kluweronline@wkap.com

Europe, Asia, Africa, Middle East & Australasia
Kluwer Academic Publishers
Sales Department,
P.O. Box 989, Van Godewijckstraat 30
3311 GZ Dordrecht, The Netherlands
Tel: +31 78 657 6000
Fax: +31 78 657 6300
E-mail: sales@wkap.nl

VISIT www.kluweronline.nl



A Wolters Kluwer Company



MIDWEST LIBRARY SERVICE

from Gutenberg to McLuhan,
Galileo to galaxies—
We cover a universe of books.

PROMPTLY

From major new titles to the obscure "black hole,"
we waste no time.

ACCURATELY

From invoices to status reports, we get it right.

COMPLETELY

From first shipment to completion,
we offer maximum fulfillment.

COMPETITIVELY

From trade discounts to short, we give you your money's worth.



These four pillars form the foundation of Midwest's many years of service to libraries. Depend on us as your source for U.S. and Canadian books. Save valuable time, effort, and expense by relying on our:

- Expertise in automation services
- Exacting customer service
- Commitment to excellence
- Goal of maximum fulfillment

Call on us for ■ Firm Orders ■ Standing Orders
■ Approval Programs ■ Technical Support Services



A Complete Library Service

Midwest Library Service

11443 St. Charles Rock Road
Bridgeton, Missouri 63044-2789 ■ USA
800-325-8833 ■ 314-739-3100
FAX 800-962-1009